

Xio Lugo

[Pronounced ZEE-oh]

I'm motivated by opportunities to make a positive impact through design. I lean in to outside-the-box creative thinking to produce a product unique to my clients and valuable to their audiences. Along with my skills as a designer I bring a thoughtful, hand-touched and professional style to all my projects.

CONTACT

PORTFOLIO www.xiolugo.com
EMAIL hola@xiolugo.com
PHONE 206-817-9687
ADDRESS Seattle, WA

TOOLKIT

Illustrator	Wordpress
InDesign	Premier
Photoshop	Lightroom
HTML 5 & CSS	Sketch App
Dreamweaver	Invision
After Effects	Unity

SKILLS

Illustration	Packaging
Brand Identity	Motion
Web Design	Art Direction
Typography	
Layout	

CLIENTS

Pride Foundation	Iggy's Kombucha
City of Seattle	The Shelly Curse Sauce
generative somatics	Training for Change
Resource generation	Got Green

EXPERIENCE

June 2017 – Jan 2020 **GRAPHIC DESIGNER**

Story 2 Designs // Seattle, WA

Developed effective internal design processes, guided clients toward stronger brand narratives, designed and built websites, developed custom visual assets for brand identity, digital interfaces, advertising, and print for clients ranging from national non-profits to local organizations.

June 2014 – July 2017 **INDEPENDENT DESIGNER**

Xiomara Lugo LLC // Bainbridge Island, WA

Created brand identities, packaging, social media marketing strategies, environmental and digital graphics, book design layout, and personalized illustrations for local businesses.

Jan 2015 – July 2017 **SENIOR TRAINER & DESIGNER**

Barrecor Fitness Studio // Bainbridge Island, WA

Boosted brand engagement through interactive environmental graphics and a stronger social media presence. Taught energetic barre classes, facilitated staff meetings, trained new instructors, initiated a teaching manual for staff and instructors.

May 2015 – Aug 2016 **WORKSHOP INSTRUCTOR**

Bainbridge Island Museum of Art // Bainbridge Island, WA

Planned and facilitated monthly workshops. Educated museum patrons about the work currently displayed in the museum through hands-on demos in various artistic mediums.

VOLUNTEER

July 2013 – May 2014 **ENGLISH INSTRUCTOR**

Abriendo Mentes // Potrero, Costa Rica

Taught english to youth and adults, offered small group vocational english training for local businesses, developed digital graphics for fundraising campaigns.

EDUCATION

2016 – 2018 Associates of Applied Science in Graphic Design
Seattle Central Creative Academy

2011 – 2013 Bachelor of Arts in Cultural Anthropology
Evergreen State College

